

Economic Leadership Summary

2009 Progress Report for the Central Florida Region

Indicator	Central Florida			Florida			United States			Time Period
	Past	Current	Trend	Past	Current	Trend	Past	Current	Trend	
Economic Fundamentals										
a Growth in total regional employment	1,738,750	2,121,203	2.9%	8,933,114	10,679,883	2.6%	166,758,800	180,943,800	1.2%	2000-2007
b Growth in per capita personal income	\$30,371	\$32,435	7%	\$33,375	\$36,720	10%	\$34,940	\$36,714	5%	2000-2006
Industry Diversification										
Natural Resources	20,155	14,374	-5.4%	*	*	*	*	*	*	2001-2007
Tourism, Leisure, & Hospitality	222,248	254,373	2.3%	*	*	*	*	*	*	2001-2007
Aerospace	9,228	7,680	-2.6%	*	*	*	*	*	*	2001-2007
Construction & Real Estate	105,398	148,341	6.1%	*	*	*	*	*	*	2001-2007
Trade & Transportation	91,550	96,346	0.9%	*	*	*	*	*	*	2001-2007
High-Tech & Advanced	50,195	54,832	1.7%	*	*	*	*	*	*	2001-2007
Creative Arts	25,894	30,415	2.8%	*	*	*	*	*	*	2001-2007
Health & Life Sciences	143,297	175,146	3.4%	*	*	*	*	*	*	2001-2007
Innovation and Entrepreneurship										
d R&D academic funding per worker	\$32	\$60	12%	\$95	\$145	6%	180	273	6%	2000-2007
Business Development										
e Growth in total regional establishments	79,540	105,660	5.7%	454,077	602,364	4.8%	7,984,529	8,971,897	2.0%	2001-2007
f Value of venture capital	\$29.5	\$62.8	17%	\$2,686.5	\$239.5	-11%	\$104,767.8	\$28,298.0	-10%	2000-2008
Economic Success										
g Percent of working families in poverty	4.8%	5.2%	0.4%	5.2%	5.2%	0.1%	5.4%	6.0%	0.6%	2000-2007
h Growth in average earnings per job	\$34,671	\$37,000	7%	\$35,468	\$38,226	8%	\$40,646	\$41,991	3%	2000-2006

a Notes: Source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System, 2008

b Notes: Source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System, 2008

c Notes: Source: Florida Agency for Workforce Innovation, Labor Market Statistics program using US Bureau of Labor Statistics, Quarterly Census of Employment and Wages

d Notes: Source is National Science Foundation, Division of Science Resources Statistics, 2008

e Notes: Source: Florida Agency for Workforce Innovation, Labor Market Statistics program using US Bureau of Labor Statistics, Quarterly Census of Employment and Wages

f Notes: Central Florida source is Dow Jones Financial Information Services, Inc, Venture Source Database provided courtesy of the

University of Central Florida Technology Incubator, Business Development

g Notes: Source is US Census Bureau, Census 2000

h Notes: Source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System, 2008



Total Employment

	2000	2001	2002	2003	2004	2005	2006	2007	2000-2007	
									Absolute Change	Annual Average Percent Change
Central Florida Total	1,738,750	1,752,096	1,759,549	1,823,902	1,912,827	2,001,727	2,084,088	2,121,203	382,453	2.9%
Brevard	243,422	248,595	248,202	258,619	269,985	278,871	288,015	287,535	44,113	2.4%
Lake	86,747	90,384	93,849	99,240	107,785	109,768	117,878	120,952	34,205	4.9%
Orange	742,527	734,301	726,334	752,371	787,077	816,489	844,591	870,493	127,966	2.3%
Osceola	64,488	66,420	69,555	73,273	78,828	89,464	92,528	94,611	30,123	5.7%
Polk	235,787	235,315	237,694	242,649	253,985	267,538	277,193	278,913	43,126	2.4%
Seminole	186,654	193,173	194,594	200,900	210,906	227,147	242,013	245,345	58,691	4.0%
Volusia	179,125	183,908	189,321	196,850	204,261	212,450	221,870	223,354	44,229	3.2%
Florida	8,933,114	9,112,069	9,204,768	9,411,404	9,774,569	10,148,402	10,519,818	10,679,883	1,746,769	2.6%
United States	166,758,800	167,014,700	166,633,100	167,553,500	170,512,700	174,228,400	177,817,600	180,943,800	14,185,000	1.2%

Notes: Source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System, 2008. The BEA employment series for states and local areas comprises estimates of the number of jobs, full-time plus part-time, by place of work. Full-time and part-time jobs are counted at equal weight. Employees, sole proprietors, and active partners are included, but unpaid family workers and volunteers are not included.

Growth in Personal Income per Capita

	2000				2006			2000-2006	
	Personal income (\$1,000)	Population (persons)	Personal Income (per capita)	Personal Income per capita (Inflation- adjusted to \$2006)	Personal income (\$1,000)	Population (persons)	Personal Income (per capita)	Change in personal income per capita (inflation-adjusted)	
Central Florida	\$79,513,956	3,065,057	\$25,942	\$30,371	\$116,251,148	3,584,142	\$32,435	\$2,064	7%
Brevard	\$12,865,456	477,723	\$26,931	\$31,528	\$18,129,724	531,959	\$34,081	\$2,553	8%
Lake	\$5,459,638	212,828	\$25,653	\$30,032	\$8,622,820	289,214	\$29,815	-\$218	-1%
Orange	\$24,437,484	902,875	\$27,066	\$31,687	\$35,183,501	1,055,459	\$33,335	\$1,648	5%
Osceola	\$3,502,985	174,169	\$20,113	\$23,546	\$5,569,748	244,522	\$22,778	-\$768	-3%
Polk	\$11,516,995	485,369	\$23,728	\$27,779	\$17,308,624	558,023	\$31,018	\$3,238	12%
Seminole	\$11,350,658	367,052	\$30,924	\$36,203	\$16,753,310	409,152	\$40,946	\$4,743	13%
Volusia	\$10,380,740	445,041	\$23,325	\$27,307	\$14,683,421	495,813	\$29,615	\$2,307	8%
Florida	\$457,539,355	16,049,316	\$28,508	\$33,375	\$663,077,399	18,057,508	\$36,720	\$3,345	10%
United States	\$8,422,074,000	282,194,308	\$29,845	\$34,940	\$10,968,393,000	298,754,819	\$36,714	\$1,774	5%

Notes: Source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System. Table CA-04, county data last updated April 2008. BEA uses the Census Bureau's midyear population estimates. Personal income is all income received by all persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. The personal income of an area is the income that is received by, or on behalf of, all the individuals who live in the area; therefore, the estimates of personal income are presented by the place of residence of the income recipients.

Growth in Regional Industry Employment

	2001	2002	2003	2004	2005	2006	2007	Annual Average Growth Rate
Central Florida	1,375,931	1,378,367	1,396,470	1,457,356	1,542,850	1,592,055	1,602,380	2.6%
Natural Resources	20,155	17,791	17,021	16,151	15,321	15,070	14,374	-5.4%
Tourism, Leisure, & Hospitality	222,248	221,275	225,985	236,714	244,693	248,810	254,373	2.3%
Aerospace	9,228	8,516	7,364	7,000	6,401	7,167	7,680	-2.6%
Construction & Real Estate	105,398	108,075	113,874	126,981	147,459	158,587	148,341	6.1%
Trade & Transportation	91,550	86,940	85,743	88,588	91,413	95,030	96,346	0.9%
High-Tech & Advanced	50,195	46,681	45,825	47,275	53,623	54,068	54,832	1.7%
Creative Arts	25,894	26,901	26,540	26,953	28,612	30,168	30,415	2.8%
Health & Life Sciences	143,297	147,962	151,136	156,494	160,726	167,781	175,146	3.4%

Brevard	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	184,709	183,467	186,492	194,348	203,584	207,774	203,319	2%
Natural Resources	314	321	316	290	360	387	380	4%
Tourism, Leisure, & Hospitality	18,364	18,928	19,149	19,807	20,258	21,133	21,427	3%
Trade & Transportation	7,311	6,555	6,192	6,620	7,385	7,469	7,183	0%
Construction & Real Estate	13,735	13,812	13,658	15,657	18,934	19,603	17,015	4%
Health & Life Sciences	22,955	24,090	25,476	25,420	25,352	26,009	26,386	2%
Aerospace	7,674	7,229	6,035	5,557	5,240	6,031	5,859	-4%
High-Tech & Advanced	13,476	12,868	13,847	14,818	15,277	15,044	15,417	2%
Creative Arts	2,692	2,706	2,780	3,111	3,127	3,147	3,119	3%

Lake	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	64,639	66,666	70,654	76,807	80,055	83,866	82,850	4.3%
Natural Resources	2,467	2,462	2,331	2,220	2,109	2,181	1,839	-4.6%
Tourism, Leisure, & Hospitality	5,737	6,401	6,620	7,594	7,829	8,147	8,874	7.6%
Trade & Transportation	3,087	3,424	3,505	3,775	3,845	3,957	4,046	4.7%
Construction & Real Estate	8,217	8,786	10,109	11,452	11,643	12,667	10,235	4.4%
Health & Life Sciences	9,667	9,995	10,932	11,856	12,065	12,695	13,377	5.6%
Aerospace	140	(s)	(s)	(s)	(s)	(s)	(s)	(s)
High-Tech & Advanced	120	262	231	291	1,223	1,222	1,112	73.9%
Creative Arts	828	953	1,124	1,066	1,091	1,090	929	

Orange	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	602,862	594,847	603,907	627,573	659,818	679,202	693,042	2.4%
Natural Resources	4,409	4,516	4,534	4,643	4,432	4,269	4,295	-0.4%
Tourism, Leisure, & Hospitality	139,173	132,674	137,155	144,290	147,429	149,174	149,489	1.2%
Trade & Transportation	47,101	42,246	41,171	43,044	42,664	44,335	45,883	-0.3%
Construction & Real Estate	38,299	38,006	40,954	44,897	52,342	57,172	56,343	6.8%
Health & Life Sciences	51,998	52,372	52,289	53,910	55,648	58,018	62,115	3.0%
Aerospace	859	807	778	754	497	529	1,344	18.9%
High-Tech & Advanced	20,322	17,988	17,151	19,080	24,071	24,894	23,885	3.4%
Creative Arts	12,265	12,962	12,946	12,758	13,861	14,347	15,226	3.7%

Osceola	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	51,658	54,194	56,493	60,661	66,500	68,547	73,302	6.0%
Natural Resources	437	441	396	412	446	476	466	1.3%
Tourism, Leisure, & Hospitality	12,852	13,967	13,786	14,267	15,054	14,873	17,675	5.7%
Trade & Transportation	2,021	2,028	2,172	2,454	2,352	2,581	2,537	4.1%
Construction & Real Estate	5,289	5,812	6,205	7,325	8,093	8,396	7,677	6.7%
Health & Life Sciences	5,319	5,611	6,409	6,615	7,146	7,314	7,696	6.4%
Aerospace	(s)	(s)	32	(s)	(s)	(s)	(s)	(s)
High-Tech & Advanced	242	264	357	157	421	382	1,054	53.9%
Creative Arts	734	786	753	554	505	683	783	2.9%

Polk	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	184,571	187,050	182,912	190,285	202,644	207,790	205,819	1.9%
Natural Resources	9,576	7,284	6,711	5,882	5,365	5,273	4,888	-10.3%
Tourism, Leisure, & Hospitality	14,226	15,702	15,354	15,043	16,467	16,954	17,137	3.3%
Trade & Transportation	17,596	18,003	18,426	19,229	19,907	20,592	20,263	2.4%
Construction & Real Estate	13,117	13,545	12,728	13,995	17,273	18,099	17,490	5.3%
Health & Life Sciences	19,775	21,664	20,336	21,093	21,813	22,540	23,883	3.3%
Aerospace	14	12	15	145	137	133	17	130.3%
High-Tech & Advanced	2,146	1,982	1,796	1,606	1,637	1,674	1,766	-3.0%
Creative Arts	2,286	2,378	2,241	2,314	2,453	2,753	2,707	3.0%

Seminole	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	145,013	146,002	146,649	153,332	167,843	177,628	177,844	3.5%
Natural Resources	426	424	442	390	388	358	349	-3.1%
Tourism, Leisure, & Hospitality	13,338	13,970	13,900	14,882	15,937	16,881	17,735	4.9%
Trade & Transportation	9,043	9,101	8,675	8,116	9,791	10,552	10,425	2.8%
Construction & Real Estate	16,016	16,403	17,462	19,443	22,902	25,057	23,534	6.9%
Health & Life Sciences	12,345	13,192	13,402	13,838	14,244	15,411	15,658	4.1%
Aerospace	479	452	504	503	527	474	460	-0.4%
High-Tech & Advanced	9,704	9,241	8,751	7,914	8,148	7,819	8,328	-2.4%
Creative Arts	2,646	2,369	2,179	2,460	2,746	3,028	3,151	3.4%

Volusia	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	142,479	146,141	149,363	154,350	162,406	167,248	166,204	2.6%
Natural Resources	2,526	2,343	2,291	2,314	2,221	2,126	2,157	-2.5%
Tourism, Leisure, & Hospitality	18,558	19,633	20,021	20,831	21,719	21,648	22,036	2.9%
Trade & Transportation	5,391	5,583	5,602	5,350	5,469	5,544	6,009	1.9%
Construction & Real Estate	10,725	11,711	12,758	14,212	16,272	17,593	16,047	7.2%
Health & Life Sciences	21,238	21,038	22,292	23,762	24,458	25,794	26,031	3.5%
Aerospace	62	16	(s)	41	(s)	(s)	(s)	(s)
High-Tech & Advanced	4,185	4,076	3,692	3,409	2,846	3,033	3,270	-3.6%
Creative Arts	4,443	4,747	4,517	4,690	4,829	5,120	4,500	0.5%

(s) suppressed for confidentiality of employers

NOTES: Source: Florida Agency for Workforce Innovation, Labor Market Statistics program using US Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Notes: Beginning in 2000 the federal industry classifications were amended so data prior to 2001 are not directly comparable. Annual data through 2007 is best available as of April 2009. Employment data is suppressed (s) for confidentiality reasons in cases of few employment numbers and so total reported may undercount to some degree. Annual average growth rate is the average year-to-year percent change for the prior 7 periods.

Industry classifications were developed for this purpose only and include the following North American Industry Classification codes:

Natural Resources (11 Agriculture, Forestry, Fishing, and Hunting, 21 Mining)

Tourism, Leisure, & Hospitality (71 Arts, Entertainment, and Recreation, 72 Accommodation and Food Services, 487 Scenic and sightseeing transportation, 4855 Charter bus industry, 5321 Automotive equipment rental and leasing)

Trade & Transportation (42 Wholesale Trade, 481 Air transportation, 482 Rail transportation, 483 Water transportation, 484 Truck transportation, 488, Support activities for transportation, 493 Warehousing and storage)

Construction & Real Estate (23 Construction, 531 Real estate)

Health & Life Sciences (62 Health Care and Social Assistance, 3254 Pharmaceutical and medicine manufacturing, 3391 Medical equipment and supplies manufacturing)

Aerospace (927 Space research and technology, 928 National security and international affairs, 3345 Electronic instrument manufacturing, 3364 Aerospace product and parts manufacturing)

High-Tech & Advanced (334 Computer and electronic product manufacturing, 517 Telecommunications, 518 ISPs, search portals, and data processing, 519 Other information services, 3353 Electrical equipment manufacturing, 3359 Other electrical equipment and component manufacturing, 5112 Software publishers, 5415 Computer systems design and related services, 5417 Scientific research and development services)

Creative Arts (512 Motion picture and sound recording industries, 813 Membership associations and organizations, 5111 Newspaper, book, and directory publishers, 5414 Specialized design services, 7115 Independent artists, writers, and performers)



University R&D per Worker

R&D expenditures at universities and colleges by fiscal year (\$1,000s)	2000	2001	2002	2003	2004	2005	2006	2007	2000-2007	
									Absolute Change	Annual Average Percent Change
Central Florida Total	\$56,404	\$93,193	\$78,122	\$104,525	\$119,620	\$123,566	\$126,308	\$126,510	\$70,106	15%
University of Central Florida	\$47,646	\$79,287	\$66,351	\$89,880	\$103,261	\$102,702	\$107,996	\$111,595	\$63,949	15%
Embry-Riddle Aeronautical University	\$2,700	\$7,711	\$5,102	\$6,641	\$8,558	\$13,325	\$10,628	\$7,930	\$5,230	32%
Florida Institute of Technology	\$6,058	\$6,195	\$6,669	\$8,004	\$7,801	\$7,539	\$7,684	\$6,985	\$927	2%
Florida	\$851,932	\$985,628	\$1,085,764	\$1,204,592	\$1,306,810	\$1,448,634	\$1,522,099	\$1,545,825	\$693,893	9%
United States	\$30,067,188	\$32,796,894	\$36,405,220	\$40,100,324	\$43,257,731	\$45,792,673	\$47,742,832	\$49,430,767	\$19,363,579	7%

R&D Expenditures per worker	2000	2001	2002	2003	2004	2005	2006	2007	Absolute Change	Annual Average Percent Change
Central Florida	\$32	\$53	\$44	\$57	\$63	\$62	\$61	\$60	\$27	12%
Florida	\$95	\$108	\$118	\$128	\$134	\$143	\$145	\$145	\$49	6%
United States	\$180	\$196	\$218	\$239	\$254	\$263	\$268	\$273	\$93	6%

Notes: Source is National Science Foundation, Division of Science Resources Statistics, 2008. Academic Research and Development Expenditures: Fiscal Year 2007. Detailed Statistical Tables NSF 09-303. Available at <http://www.nsf.gov/statistics/nsf09303/>. The National Science Foundation (NSF) Survey of Research and Development Expenditures at Universities and Colleges (Academic R&D Expenditures Survey) is the primary source of information on separately budgeted R&D expenditures within academic institutions in the United States and outlying areas. Only institutions reporting at least \$150,000 in separately budgeted R&D are included in the Survey. Employment data source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System, 2008.

Growth in Regional Industry Businesses

Total Employment	2001	2002	2003	2004	2005	2006	2007	Annual Average Growth Rate
Central Florida	75,764	79,540	83,669	89,471	97,699	102,169	105,660	5.7%
Florida	454,077	475,016	494,565	523,639	557,571	581,985	602,364	4.8%
United States	7,984,529	8,101,872	8,228,840	8,364,795	8,571,144	8,784,027	8,971,897	2.0%

Central Florida	2001	2002	2003	2004	2005	2006	2007	AAVG
Natural Resources	1,028	1,000	970	972	1,025	1,023	1,008	-0.3%
Tourism, Leisure, & Hospitality	6,310	6,708	6,944	7,323	7,692	8,132	8,603	5.3%
Aerospace	140	139	136	148	145	143	159	3.5%
Construction & Real Estate	11,278	12,104	13,014	16,329	19,708	21,091	21,239	11.5%
Trade & Transportation	6,685	6,868	6,949	7,343	7,800	7,974	8,223	4.3%
High-Tech & Advanced	3,107	3,197	4,516	5,033	5,383	5,686	5,933	2.3%
Creative Arts	2,633	2,848	3,008	3,277	3,441	3,561	3,627	12.1%
Health & Life Sciences	6,150	6,390	6,653	6,882	7,227	7,523	7,912	5.5%

Brevard	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	11,079	11,661	12,176	12,856	13,976	14,429	14,680	4.8%
Natural Resources	46	49	46	43	47	53	51	2.0%
Tourism, Leisure, & Hospitality	980	1,023	1,035	1,071	1,108	1,150	1,202	3.5%
Trade & Transportation	795	843	826	877	945	964	959	3.2%
Construction & Real Estate	1,697	1,834	1,940	2,372	2,903	3,012	2,952	10.0%
Health & Life Sciences	1,032	1,064	1,115	1,160	1,191	1,239	1,275	3.6%
Aerospace	41	49	48	52	59	61	66	8.5%
High-Tech & Advanced	446	438	629	672	678	683	724	9.4%
Creative Arts	370	384	392	409	436	462	461	3.8%

Lake	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	4,524	4,796	5,101	5,711	6,406	6,840	7,076	7.8%
Natural Resources	144	133	130	129	149	151	147	0.6%
Tourism, Leisure, & Hospitality	299	322	330	381	399	421	441	6.8%
Trade & Transportation	336	370	378	436	474	504	516	7.5%
Construction & Real Estate	765	847	909	1,210	1,498	1,608	1,624	13.9%
Health & Life Sciences	422	465	509	534	573	601	647	7.4%
Aerospace	5	5	4	4	4	5	4	-2.5%
High-Tech & Advanced	901	952	1,373	1,543	1,640	1,751	1,824	13.2%
Creative Arts	125	146	149	153	173	179	182	6.6%

Orange	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	26,266	27,490	28,974	30,692	33,190	34,652	36,419	5.6%
Natural Resources	233	230	228	242	243	240	225	-0.5%
Tourism, Leisure, & Hospitality	2,204	2,367	2,437	2,601	2,731	2,926	3,111	5.9%
Trade & Transportation	2,601	2,597	2,653	2,800	2,910	2,947	3,086	2.9%
Construction & Real Estate	3,422	3,651	3,874	4,785	5,787	6,308	6,513	11.6%
Health & Life Sciences	1,980	2,042	2,142	2,213	2,297	2,358	2,518	4.1%
Aerospace	38	36	33	37	36	33	42	2.5%
High-Tech & Advanced	901	952	1,373	1,543	1,640	1,751	1,824	13.2%
Creative Arts	1,066	1,124	1,197	1,344	1,391	1,400	1,457	5.4%

Osceola	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	3,393	3,705	4,068	4,496	5,066	5,546	5,814	9.4%
Natural Resources	47	46	45	46	50	51	54	2.4%
Tourism, Leisure, & Hospitality	407	441	472	482	529	571	597	6.6%
Trade & Transportation	188	219	227	264	281	310	326	9.7%
Construction & Real Estate	626	687	774	1,020	1,261	1,405	1,428	15.1%
Health & Life Sciences	267	269	273	299	329	348	373	5.8%
Aerospace	4	5	5	4	7	6	6	11.0%
High-Tech & Advanced	53	56	67	79	86	115	117	14.6%
Creative Arts	94	111	111	118	124	145	144	7.6%

Polk	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	9,621	9,854	10,094	10,872	11,932	12,391	12,650	4.7%
Natural Resources	363	346	329	310	334	331	320	-2.0%
Tourism, Leisure, & Hospitality	727	745	782	816	885	906	929	4.2%
Trade & Transportation	1,033	1,054	1,040	1,084	1,180	1,188	1,217	2.8%
Construction & Real Estate	1,404	1,479	1,545	2,034	2,461	2,590	2,562	11.1%
Health & Life Sciences	723	749	741	759	801	833	872	3.2%
Aerospace	12	11	13	16	10	9	10	-0.6%
High-Tech & Advanced	149	149	159	175	192	192	182	3.5%
Creative Arts	239	256	277	276	289	320	314	4.8%

Seminole	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	10,453	11,032	11,768	12,494	13,778	14,583	15,086	6.3%
Natural Resources	48	48	52	54	56	54	63	4.8%
Tourism, Leisure, & Hospitality	672	720	759	812	869	969	1,044	7.6%
Trade & Transportation	1,084	1,088	1,120	1,153	1,211	1,237	1,292	3.0%
Construction & Real Estate	1,585	1,686	1,884	2,269	2,693	2,893	2,935	11.0%
Health & Life Sciences	784	827	872	909	981	1,055	1,110	6.0%
Aerospace	25	20	21	20	23	19	21	-1.9%
High-Tech & Advanced	471	463	725	818	925	953	994	14.7%
Creative Arts	333	372	407	476	512	541	559	9.1%

Volusia	2001	2002	2003	2004	2005	2006	2007	AAVG
Total, All Industries	10,428	11,002	11,488	12,350	13,351	13,728	13,935	5.0%
Natural Resources	147	148	140	148	146	143	148	0.2%
Tourism, Leisure, & Hospitality	1,021	1,090	1,129	1,160	1,171	1,189	1,279	3.9%
Trade & Transportation	648	697	705	729	799	824	827	4.2%
Construction & Real Estate	1,779	1,920	2,088	2,639	3,105	3,275	3,225	10.8%
Health & Life Sciences	942	974	1,001	1,008	1,055	1,089	1,117	2.9%
Aerospace	15	13	12	15	6	10	10	1.8%
High-Tech & Advanced	186	187	190	203	222	241	268	6.4%
Creative Arts	406	455	475	501	516	514	510	4.0%

NOTES: Source: Florida Agency for Workforce Innovation, Labor Market Statistics program using US Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Notes: Beginning in 2000 the federal industry classifications were amended so data prior to 2001 are not directly comparable. Annual data through 2007 is best available as of April 2009. Annual average growth rate is the average year-to-year percent change for the prior 7 periods. Industry classifications were developed for this purpose only and include the following North American Industry Classification codes:

Natural Resources (11 Agriculture, Forestry, Fishing, and Hunting, 21 Mining)

Tourism, Leisure, & Hospitality (71 Arts, Entertainment, and Recreation, 72 Accommodation and Food Services, 487 Scenic and sightseeing transportation, 4855 Charter bus industry, 5321 Automotive equipment rental and leasing)

Trade & Transportation (42 Wholesale Trade, 481 Air transportation, 482 Rail transportation, 483 Water transportation, 484 Truck transportation, 488, Support activities for transportation, 493 Warehousing and storage)

Construction & Real Estate (23 Construction, 531 Real estate)

Health & Life Sciences (62 Health Care and Social Assistance, 3254 Pharmaceutical and medicine manufacturing, 3391 Medical equipment and supplies manufacturing)

Aerospace (927 Space research and technology, 928 National security and international affairs, 3345 Electronic instrument manufacturing, 3364 Aerospace product and parts manufacturing)

High-Tech & Advanced (334 Computer and electronic product manufacturing, 517 Telecommunications, 518 ISPs, search portals, and data processing, 519 Other information services, 3353 Electrical equipment manufacturing, 3359 Other electrical equipment and component manufacturing, 5112 Software publishers, 5415 Computer systems design and related services, 5417 Scientific research and development services)

Creative Arts (512 Motion picture and sound recording industries, 813 Membership associations and organizations, 5111 Newspaper, book, and directory publishers, 5414 Specialized design services, 7115 Independent artists, writers, and performers)



Value of Venture Capital Deals

		2000	2001	2002	2003	2004	2005	2006	2007	2008	2000-2008	
											Total	Annual Average Percent Change
Central Florida	Value of venture capital flows (in millions)	\$69.0	\$29.5	\$9.1	\$16.6	\$25.0	\$45.0	\$45.0	\$73.0	\$62.8	\$375	17%
	Total number of deals, including repeat companies	7	5	3	2	4	5	7	6	9	48	
	Number of unique new companies receiving financing	5	1	0	1	3	2	3	3	2	20	
Brevard	Value (in millions)	\$10.0	\$2.5	*	\$1.6	*	*	*	\$3.0	*	\$17	
	Deals	1	1	*	1	*	*	*	1	*	*	
Lake	Value (in millions)	*	*	*	*	*	*	*	*	*	*	
	Deals	*	*	*	*	*	*	*	*	*	*	
Orange	Value (in millions)	\$54.0	\$22.3	*	*	\$10.0	\$20.0	\$30.0	\$62.0	\$37.6	\$236	
	Deals	4	2	*	*	3	3	6	4	3	25	
Osceola	Value (in millions)	\$3.0	\$1.7	\$7.7	*	*	*	\$15.0	*	*	\$27	
	Deals	1	1	2	*	*	*	1	*	1	6	
Polk	Value (in millions)	*	\$3.0	\$1.4	\$15.0	*	\$15.0	*	*	\$8.0	\$42	
	Deals	*	1	1	1	*	1	*	*	2	6	
Seminole	Value (in millions)	\$2.0	*	*	*	\$15.0	\$10.0	*	\$8.0	\$17.2	\$52	
	Deals	1	*	*	*	1	1	*	1	3	7	
Volusia	Value (in millions)	*	*	*	*	*	*	*	*	*	*	
	Deals	*	*	*	*	*	*	*	*	*	*	
Florida	Value (in millions)	\$2,686.5	\$895.4	\$410.2	\$309.1	\$364.7	\$329.0	\$387.2	\$767.5	\$239.5	\$6,389.0	-11%
	Deals	185	113	58	62	61	55	56	65	36	691	
United States	Value (in millions)	\$104,767.8	\$40,577.3	\$22,009.7	\$19,776.9	\$22,468.2	\$23,173.5	\$26,740.6	\$30,885.9	\$28,298.0	\$318,697.8	-10%
	Deals	7,900	4,484	3,102	2,944	3,093	3,155	3,675	3,952	3,808	36,113	

* Indicates either no companies in county received venture capital financing or no companies were recorded in the Venture Source database

Notes: Central Florida source is Dow Jones Financial Information Services, Inc. Venture Source Database provided courtesy of the University of Central Florida Technology Incubator, Business Development. Florida and United States data are from PricewaterhouseCoopers/Thompson Financial, MoneyTree report. Venture capital in Central Florida is collected by private vendors and may not represent all venture deals in the region, including financing by angel investors. The calendar year may represent the data the deal was closed or captured by the Venture Source database and may lag. Venture capital deals are reported by company and the city location of that company. In Central Florida in the last eight years 20 different companies received venture capital financing and were located in the following cities (Brevard: Melbourne, Palm Bay. Orange: Orlando, Winter Park. Osceola: Celebration. Polk: Lakeland. Seminole: Altamonte Springs, Lake Mary.

Working Poor Families

	2000			2007			2000-2007	
	Total Families	Working families with incomes below poverty levels	Percent of working families in poverty	Total Families	Working families with incomes below poverty levels	Percent of working families in poverty	Change in percent of working families in poverty	
Central Florida	815,435	38,739	4.8%	942,258	48,679	5.2%	9,940	0.4%
Brevard	133,389	5,319	4.0%	141,458	5,194	3.7%	-125	-0.3%
Lake	62,695	2,331	3.7%	83,990	3,636	4.3%	1,305	0.6%
Orange	222,495	12,675	5.7%	258,326	14,560	5.6%	1,885	-0.1%
Osceola	45,299	2,649	5.8%	70,789	4,002	5.7%	1,353	-0.2%
Polk	132,948	7,067	5.3%	159,960	10,198	6.4%	3,131	1.1%
Seminole	97,889	3,031	3.1%	103,771	3,670	3.5%	639	0.4%
Volusia	120,720	5,667	4.7%	123,964	7,419	6.0%	1,752	1.3%
Florida	4,238,409	218,843	5.2%	4,626,215	242,067	5.2%	23,224	0.1%
United States	72,261,780	3,874,443	5.4%	75,119,260	4,469,953	6.0%	595,510	0.6%

Notes: Source is US Census Bureau, Census 2000, Summary File 4, table PCT60 "Poverty Status in 1999 of families by family type by work experience of householder and spouse." and American Community Survey 2007, table B17016 "Poverty Status in the past 12 months of families by family type by work experience of householder and spouse." Working poor families have at least-one family member working full-time or part-time.

Growth in Average Earnings

	2000				2006			2000-2006	
	Wage and salary disbursements	Wage and salary employment	Average Earnings Per Job	Average Earnings (Inflation adjusted to 2006 Dollars)	Wage and salary disbursements	Wage and salary employment	Average Earnings Per Job	Change in average earnings (inflation-adjusted)	
Central Florida	\$44,443,059	1,500,716	\$29,615	\$34,671	\$64,648,965	1,747,265	\$37,000	\$2,329	7%
Brevard	\$6,399,893	200,681	\$31,891	\$37,336	\$9,203,766	230,611	\$39,910	\$2,575	7%
Lake	\$1,680,309	68,550	\$24,512	\$28,697	\$2,953,566	91,618	\$32,238	\$3,541	12%
Orange	\$20,929,618	668,100	\$31,327	\$36,676	\$29,441,137	741,950	\$39,681	\$3,005	8%
Osceola	\$1,359,272	56,531	\$24,045	\$28,150	\$2,305,194	75,271	\$30,625	\$2,475	9%
Polk	\$5,503,683	198,518	\$27,724	\$32,457	\$7,655,652	229,567	\$33,348	\$891	3%
Seminole	\$4,706,398	153,054	\$30,750	\$36,000	\$7,400,775	195,183	\$37,917	\$1,917	5%
Volusia	\$3,863,886	155,282	\$24,883	\$29,131	\$5,688,875	183,065	\$31,076	\$1,944	7%
Florida	\$228,447,276	7,540,536	\$30,296	\$35,468	\$324,705,875	8,494,296	\$38,226	\$2,758	8%
United States	\$4,825,906,000	139,002,000	\$34,718	\$40,646	\$6,015,158,000	\$143,249,000	\$41,991	\$1,345	3%

Notes: Source is US Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System. Table CA-04, county data last updated April 2008. Wage and salary disbursements consists of the monetary remuneration of employees, including corporate officers salaries and bonuses, commissions, pay-in-kind, incentive payments, and tips. It reflects the amount of payments disbursed, but not necessarily earned during the year. Wage and salary employment, also referred to as wage and salary jobs, measures the average annual number of full-time and part-time jobs in each area by place-of-work. All jobs for which wages and salaries are paid are counted. Full-time and part-time jobs are counted with equal weight.